



“For Your Eyes Only”

Exchanging Data Securely in a Wired World



Data Exchanging Hands

- ◆ Online Payment
- ◆ Banking
- ◆ Digital Documents
- ◆ Retail Applications
- ◆ B2B Applications
- ◆ Medical Documents
- ◆ Online Trading



Issues at Hand

- ◆ Loss of Confidential Data
- ◆ Privacy Issues
- ◆ Corporate Vulnerability



The Exposure of Privacy

- ◆ Selling Customer Information
- ◆ ASP's Application Service Providers
- ◆ E-mail
- ◆ Hacked Systems



Movement of Data

- ◆ Critical data moving across the Internet is rising in exponential rates.
- ◆ The sensitivity of this data is also rising as companies integrate electronically.
- ◆ VPN's, Remote Computing



Where are the Vulnerabilities?

- ◆ Identity Theft
- ◆ Public Opinion
- ◆ Data Destruction
- ◆ Industrial/Government Spies
- ◆ The lessons have been learned, proven, and display in the front page of the newspaper then forgotten.



Are the Threats Real?

- ◆ Firewalls and technology will protect us
- ◆ In time we will fix our problems
- ◆ It is a work in progress



How Secure Are You?

- ◆ Firewalls / Networks
- ◆ Your Vendors
- ◆ Privacy Policies
- ◆ Security Policies
- ◆ Your Employees



Q & A